

Cankdeska Cikana Community College

2015-2020 Enrollment Management Plan

2015 -2016 Results

CCCC ENROLLMENT MANAGEMENT MISSION

CCCC Enrollment Management Plan shall actively recruit, enroll, and support a diverse student body that meets the overall Strategic Plan of the college; and promote student retention and completion rates. The Enrollment Management Plan will include a strategy for marketing, recruitment, retention, and financial aid. The Enrollment Management plan will be implemented through the college's Enrollment Management Committee.

Enrollment Targets

- To have increased new student enrollment by 5 per year.
- To have increased fall to fall retention rates by 2% per year.
- To have increased fall to spring persistence rates by 2% per year.
- To have increased graduation rates by 2% per year.

Results

CCCC numbers

84 (61 Fall 2015/23 Spring 16) – decrease of 9 students from 2014-15.

Decrease of 2% for overall full time student retention.
 Decrease of 10% for first to second year for first time students
 Decrease of 2% for overall full time student persistence.

2012 – 15% / 2011 – 16% / 2010 – 15% / 2009 – 10%

Marketing Goals

1. To develop and implement a comprehensive marketing plan through 2020.
 - Develop marketing strategies for CCCC
 - Continue campaign to brand CCCC.
 - Determine the most effective means for marketing CCCC.
 - Revamp CCCC web site.

Recruitment and Enrollment Goal

2. To establish and maintain a recruitment plan that will increase new students by 5 per year through 2020.
 - To increase enrollment of current high school graduates.
 - To increase enrollment of current GED graduates.
 - To maintain and offer athletic programs.

Retention and Completion Goal

3. To establish and maintain a retention plan through 2020.
 - To provide an effective first year learning experience.
 - To provide an effective integrated and coordinated advisement program for all students.
 - To improve engagement of all students.
 - To create improved communication of events/activities and important dates between the college and the students.
 - To provide services for students in need of developmental education
 - To increase student opportunities for external experiences.
 - To increase awareness of honor students

Student Financial Management Goal

4. To establish and maintain a student financial management plan through 2020.
 - To increase the financial literacy of students.
 - To assist students with setting financial goals.
 - To increase the number of scholarships awarded to students.
 - To increase the number of students completing financial aid before classes begin.

Marketing Plan Goal 1: To develop and implement a comprehensive marketing plan through 2020.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
Develop marketing strategies for CCCC.	The Recruitment Committee will develop recruitment strategies using internal and external sources that effectively promote Cankdeska Cikana Community College through by May 2016.	<p>Completion of at least five different types of recruitment strategies will be developed.</p> <p>Current strategies: Bulkmail, student success stories/profile, radio, campus tours, school recruitment fairs, area HS/MS visits, parent nights at local schools, financial aid night, monthly calendar of events, posters of campus events. Daily outreach email, Facebook announcements. Student, staff and faculty email announcements.</p> <p>Potential strategies: Expand radio announcements. Billboard ads, HS basketball home game recruitment, utilize alumni for pre-recorded radio ads. Restroom ads on campus, GED visits, increase HS relations through liaison,</p>	<p>Five new methods of recruiting included:</p> <p>High school Liaison Representative assigned for each area high school; Facebook announcements went out almost daily throughout the semester announcing events, notices and café menu; Job Fair at Spirit Lake Casino and Resort; Health Symposium, over 20 health related programs represented, showcased CCCC health related programs and fitness center 148 attended; hosted “One Chance Leadership” motivational workshop 157 high school students, 41 college students, 51 Staff and 117 community members attended;</p> <p>Current strategies included:</p> <p>Bulk Mail – 11/18/15 Spring semester, 2016 info #863 local box holders; Student success stories/profile – hand carried or sent to all state officials at the AIHEC advocacy week in Washington, DC. February 2016; 15min live Radio air time (KABU) held every Tuesday and Thursday mornings at 9:15; TRIO Talent Search held their HS Senior banquet on campus on May 11th. Current student and an alumni were guest speakers; Outreach to local high schools. Warwick High school Nov. 19th, Four Winds High School February 16th, Minnewaukan High School February 23rd; Float in annual community parade in July; Financial Aid assistance night at local high school, nine students attended; Financial Aid night on campus, 33 students/potential students attended; Between 8/1/15-7/31/16 (194) Outreach emails sent to list-serve recipient email addresses; Local high school annual Parent Fair, 966 attended, including k-12 students from the area schools;</p> <p>On campus Tours;</p> <p>CTE Month – non-traditional roles workshop</p> <p>CCCC placed digital message display boards are up throughout campus; campus informational display board is updated at the tribal community building;</p>	<p>Continue to research and look for new and future opportunities and avenues to promote CCCC.</p> <p>Get all programs and students involved. Set up a schedule for announcements on the radio. Include Dakota Language component.</p> <p>Ensure bulk mail goes out prior to the beginning of fall and spring semesters.</p> <p>Update student profile and success stories and distribute.</p> <p>Continue to gather emails for outreach list serve.</p>
Continue campaign to brand CCCC.	The Recruitment Committee/PR Director will continue to brand CCCC through the slogan of “Start Here. Go Anywhere”.	All promotional materials will use the logo and/or branding slogan of “Start Here. Go Anywhere”.	Slogan and/or logo has been used on all promotional materials, slogan/logo added to CCCC Vehicles, presentations have been given on the waiver at local high schools.	Continue to use the slogan and./or logo on all advertising and promotional materials. Update all currently printed items to reflect the slogan.

				<p>Start with the “ Start Here. Go Anywhere ” Scholarship for High School and GED graduates.</p> <p>In the fall 2017 semester, change the high school/GED waiver to a Start Here. Go Anywhere Scholarship Program;</p>
<p>Determine the most effective means for marketing CCCC.</p> <p>To revamp CCCC website</p>	<p>The Recruitment Committee will develop a survey instrument that will be administered to all students during registration, beginning spring of 2017 and fall 2017.</p>	<p>An analysis will be completed on the rate of return on the investment of different markets: radio, Facebook, newspaper, bulk mailing, poster, and journal advertisements.</p>	<p>An official survey will be conducted on all students attend student orientation in Spring 2017. Data will be used to determine what media avenues are best to use to promote and market CCCC.</p> <p>Currently the College has spent \$42,203.86 in advertising to recruitment and promoting CCCC.</p> <p>Marketing question asked of students attending orientation: How did you hear or find out about Cankdeska Cikana Community College registration information?</p> <p>Radio, Non-tribal newspaper, Web page, Facebook, television, other (please specify), relatives, friends, alumni, walk-in.</p>	<p>Administer the survey in spring and fall semesters of 2017. Using the survey results as well as target market determinations, create a strategic advertising plan that will reach CCCC target market areas.</p>

Recruitment Plan Goal 2: To establish and maintain a recruitment plan that will increase new students by 5 per year through 2020.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation																						
To increase enrollment of current high school graduates.	Student Services will complete the following recruitment activities with high school students each year: <ul style="list-style-type: none"> College Awareness on campus visits - Visit High Schools/Recruitment Fairs Talent Search Advisor contacts in 4 high school Dual credit/dual enrollments 	At a minimum 400 high school contacts (duplicated count) will be made in a year.	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">November 19, 2015 – Warwick HS visit</td> <td style="text-align: right;">20</td> </tr> <tr> <td>December 2015 – FW & Minnewaukan HS @ CCCC ACT testing outreach presentation given to group</td> <td></td> </tr> <tr> <td>December 2015 – Devils Lake HS visit</td> <td></td> </tr> <tr> <td>December 2015 – Minnewaukan HS senior class visit</td> <td></td> </tr> <tr> <td>February 16, 2016 - Four Winds HS visit</td> <td style="text-align: right;">11</td> </tr> <tr> <td>February 18, 2016 – CCCC Leadership event</td> <td style="text-align: right;">157</td> </tr> <tr> <td>March 15, 2016 - Four Winds Financial Aid Night</td> <td style="text-align: right;">9</td> </tr> <tr> <td>March 23, 2016 - Financial Aid Night @ CCCC</td> <td style="text-align: right;">1</td> </tr> <tr> <td>April 15, 2016 - FW Parent Fair</td> <td style="text-align: right;">221</td> </tr> <tr> <td>May 2016 – Warwick Sophomore class @ CCCC</td> <td style="text-align: right;"><u>12</u></td> </tr> <tr> <td colspan="2" style="text-align: right;">Total 431</td> </tr> </table> <p>Talent Search is in contact with the high school students at the 4 area schools 4 days a week for the duration of the school year.</p>	November 19, 2015 – Warwick HS visit	20	December 2015 – FW & Minnewaukan HS @ CCCC ACT testing outreach presentation given to group		December 2015 – Devils Lake HS visit		December 2015 – Minnewaukan HS senior class visit		February 16, 2016 - Four Winds HS visit	11	February 18, 2016 – CCCC Leadership event	157	March 15, 2016 - Four Winds Financial Aid Night	9	March 23, 2016 - Financial Aid Night @ CCCC	1	April 15, 2016 - FW Parent Fair	221	May 2016 – Warwick Sophomore class @ CCCC	<u>12</u>	Total 431		Continue coordination between faculty and staff who are promoting CCCC (liaisons) in the schools and communities. Better tracking of number of students contacted. Send thank you cards Brochures/Alumni Posters at each school on and near reservation boundaries HS graduate scholarship (change our tuition waiver to “Start Here.. Go Anywhere scholarship?”) School counselor awareness sessions
November 19, 2015 – Warwick HS visit	20																									
December 2015 – FW & Minnewaukan HS @ CCCC ACT testing outreach presentation given to group																										
December 2015 – Devils Lake HS visit																										
December 2015 – Minnewaukan HS senior class visit																										
February 16, 2016 - Four Winds HS visit	11																									
February 18, 2016 – CCCC Leadership event	157																									
March 15, 2016 - Four Winds Financial Aid Night	9																									
March 23, 2016 - Financial Aid Night @ CCCC	1																									
April 15, 2016 - FW Parent Fair	221																									
May 2016 – Warwick Sophomore class @ CCCC	<u>12</u>																									
Total 431																										
To increase enrollment of current GED graduates.	Student Support Services will complete the following recruitment activities with GED students: <ul style="list-style-type: none"> Student Support Services will invite GED students to SSS career planning workshops 	At a minimum 10 GED contacts will be made in a year.	3 GED students attended the SSS career planning workshops.	Contact with all GED participants to include them in more college activities may increase CCCC enrollment. In addition, need a more coordinated effort working with the GED Director on recruitment of GED students that are close to completion.																						

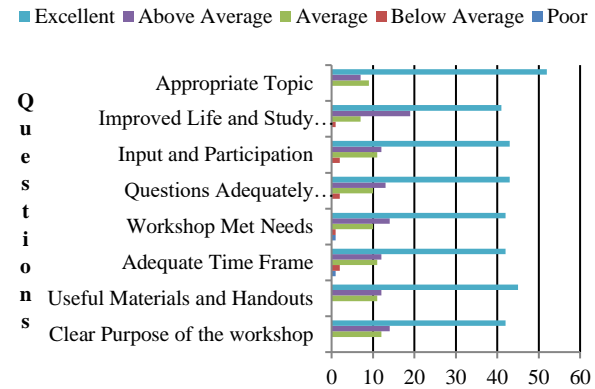
Retention Plan Goal 3: To establish and maintain a retention plan through 2020.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation																								
To provide an effective first year learning experience.	The following will be assessed by the Retention Committee and the Academic Dean each semester: <ul style="list-style-type: none"> • Student Success Course • Freshman Advising Sequence of Mandatory courses 	New full time, degree seeking students will be enrolled in the recommended first year cohort courses.	<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Cohort Course</th> <th style="text-align: right;">Number Enrolled</th> </tr> </thead> <tbody> <tr><td>ASC 091 Pre-Algebra</td><td style="text-align: right;">15</td></tr> <tr><td>ASC 092 Introductory Algebra</td><td style="text-align: right;">5</td></tr> <tr><td>CSCI 101 Intro to Computers</td><td style="text-align: right;">19</td></tr> <tr><td>DS 110 Dakota Culture</td><td style="text-align: right;">20</td></tr> <tr><td>ENG 100 Student Success (1st 8 Wks)</td><td style="text-align: right;">15</td></tr> <tr><td>ENG 108 Writing Lab</td><td style="text-align: right;">19</td></tr> <tr><td>ENG 110 Comp I</td><td style="text-align: right;">20</td></tr> <tr><td>HPER 217 Personal/ Community Health</td><td style="text-align: right;">17</td></tr> <tr><td>MATH 102 Intermediate Algebra</td><td style="text-align: right;">1</td></tr> <tr><td>MATH 103 College Algebra</td><td style="text-align: right;">0</td></tr> <tr style="border-top: 1px solid black;"><td style="text-align: right;">Total</td><td style="text-align: right;">131</td></tr> </tbody> </table>	Cohort Course	Number Enrolled	ASC 091 Pre-Algebra	15	ASC 092 Introductory Algebra	5	CSCI 101 Intro to Computers	19	DS 110 Dakota Culture	20	ENG 100 Student Success (1st 8 Wks)	15	ENG 108 Writing Lab	19	ENG 110 Comp I	20	HPER 217 Personal/ Community Health	17	MATH 102 Intermediate Algebra	1	MATH 103 College Algebra	0	Total	131	Continue to monitor first-time freshman schedules.
			Cohort Course	Number Enrolled																								
ASC 091 Pre-Algebra	15																											
ASC 092 Introductory Algebra	5																											
CSCI 101 Intro to Computers	19																											
DS 110 Dakota Culture	20																											
ENG 100 Student Success (1st 8 Wks)	15																											
ENG 108 Writing Lab	19																											
ENG 110 Comp I	20																											
HPER 217 Personal/ Community Health	17																											
MATH 102 Intermediate Algebra	1																											
MATH 103 College Algebra	0																											
Total	131																											
<ul style="list-style-type: none"> • Orientation 	At least 50% of all new students should participate in an orientation session.	<p>Orientation: Fall 2015: 134 total participants New Students Fall 2015, 36 attended orientation Returning Students Fall 2015, 58 attended orientation Total of 94 new/returning student attendance</p> <p>Spring 2016: 51 total participants New Students Spring 2016, 5 attended orientation Returning Students Spring 2016, 30 attended orientation Total of 35new/returning student attendance</p> <p>Overall Satisfaction of Orientation For the fall semester students' average rating for the overall experience of orientation on a five point scale was 4.3, their experience with the registration process was 4.2 and their experience with their advising session was 2.0. Ice breaker activity rated at a 4.0, role and purpose of the college rated at a 4.2,</p>	It is important that first time freshmen and transfer students get the information about orientation. It may be beneficial to do a mailing with orientation date/information prior to classes starting. Faculty also need to stress the importance of attending, and participate fully in orientation so that students can benefit from it.																									

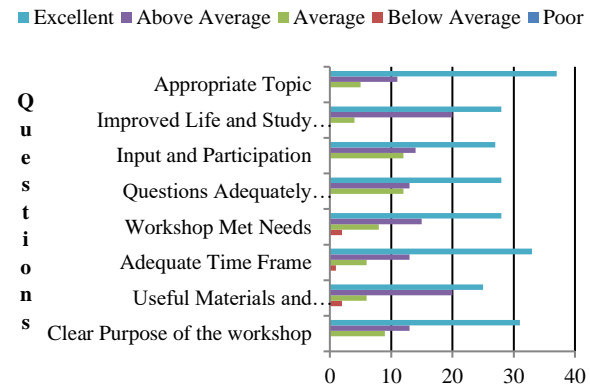
			<p>financial aid information rated at a 4.0 and classroom expectation rated at a 4.0.</p> <p>Due to low student attendance at the spring orientation, an evaluation was not completed.</p>	
<p>To provide an effective integrated and coordinated advisement services for all students.</p>	<p>Faculty advisors will review with students during registration the sequencing of required courses each semester.</p> <p>Each student will learn to monitor their progress in meeting their degree requirements through the use of the Program of Study worksheet.</p>	<p>100% of CCCC students are provided degree plans and explained the program sequence.</p> <p>100% of advising worksheets will be generated</p>	<p>CCCC continues to use the advising module in Empower, which creates a computer generated degree plan.</p> <p>CCCC continues to use the advising module in Empower, which creates a computer generated degree plan.</p> <p>The Ruffalo Noel Levitz student satisfaction survey was administered in the spring semester to 55 students, indicated that on a 7 point scale, the overall importance of academic advising/counseling was a 6.32, with a 6.19 level of satisfaction.</p>	<p>Training will need to be provided in the fall 2016 on the revised advising module.</p> <p>One “meet your advisor luncheon” will be held each academic term for students to ask questions about specific degree.</p> <p>Offer a door prize and large meal. Faculty need to be encouraging students to attend. There is low participation overall. The event could be structured with activities and/or faculty speaking throughout the meal.</p>
<p>To improve engagement of all students.</p>	<p>Preparatory Plan Workshops Tuesday 12 to 1 events</p>	<p>The SSS Program uses specific measures to examine the success of the workshops. Utilizing the evaluation data, modifications can be used to increase effectiveness.</p> <p>The 2015 fall semester workshops consisted of (1) Financial Aid (2) Your Computer & You (3) Career Interest Inventory (4) Self Awareness (5) Achieving College Goals (6) Transfer Process (7) Resume Preparation (8) Interview Skills.</p> <p>The 2016 spring semester workshops consisted of (1) Financial Aid (2) Your Computer & You (3) Career Interest</p>		<p>Activities need to be more appealing and useful to students. Faculty also need to buy into it, encouraging students to attend as it would be required to attend if students are missing a full day of classes. Faculty have more communication with students than anyone else---they need to be communicating expectations.</p>

Inventory (4) Career & Life Plan (5)
 Transfer Process
 (6) Research Occupation Careers (7)
 Budget (8) Resume Preparation.

2016 Spring Workshop Evaluation



2015 Fall Workshop Evaluation



<p>To improve engagement of all students.</p>	<p>Club Activities</p> <ul style="list-style-type: none"> • Student Support Services will hire qualified peer tutors to provide individual and group tutoring sessions each semester. 	<p>Club meetings</p> <p>100% of new peer tutors will receive training in working with individual students and conducting small group study sessions.</p>	<p>Student Government</p> <ul style="list-style-type: none"> • Elections held during the fall 2015 semester • Rummage sale fundraiser • Halloween Costume Contest - October • Silent Auction fundraisers– November, February, April • Holiday Craft Show - December • Indian Taco sale – February 5 • Valentines Bake sale – February 11 • Valentines Basket raffle – February 11 • 50/50 Bingo weekly fundraiser – January 21st – March • Soup and Frybread fundraiser – March 3 • Taco in a Bag fundraiser – April 14 • 50/50 Raffle fundraiser – May 6 <p>Handgame Team for annual AIHEC Conference Students who were interested in competing in handgame competitions had several practice sessions prior to the AIHEC conference. December 9, March 1, 2, 7, 8. Students from this group also did their own fundraising.</p> <p>Archery (club) Team for annual AIHEC Conference The students in the archery club coordinated with student government to help with fundraising efforts for their trip to AIHEC. Students had several archery practice sessions prior to the event.</p> <p>Student Support Services conducted training for the tutor hired each semester.</p>	<p>Continue to encourage faculty to develop additional clubs and encourage students to participate.</p> <p>Campus Wellness Committee BRSSTACS (Dixie)</p> <p>The TRIO Director will to offer training for tutors to complete in the fall 2016.</p>
<p>To create improved communication of events/activities and important dates between the college and the students.</p>	<p>All faculty and staff will assist with the improvement of communication through the use of the following venues:</p> <ul style="list-style-type: none"> • College Radio Program • College Email • Outreach Bulletin • Facebook • Twitter • Posters • eCampus Alert System via text, phone call, or email • RISE Display 	<p>Through survey results student will express an increased awareness of event/activities on campus.</p>	<p>The college currently communicates with the students via the venues mentioned in the previous column.</p>	<p>Continue working on communication strategies.</p>

<p>To provide services in need of developmental education.</p>	<ul style="list-style-type: none"> • Effective Counseling/Academic Advising Services • Developmental Education 	<p>Counseling services (academic, personal, and career) will be provided to 75% of students enrolled each semester.</p> <p>Academic Advising services will be provided to students each semester with a persistence rate of 50% of these students.</p> <p>Students who score below the required college level on the COMPASS score each semester will be required to complete a developmental education course with a 75% pass rate and a 50% persistence rate.</p>	<p>According to data from the TRIO SSS program there were services provided to 103 students during the 2015 fall and 2016 spring semester. The actual attained persistence rate was 61% with an 58% actual attained rate.</p> <p>FALL 2015 – ENGL 108 enrolled 19 students, 6 students passed with a 60% or higher score, and 8 withdrew. Of the 19 students enrolled in English classes, 7 students continued into the spring semester.</p> <p>SPRING 2016 – ENGL108 enrolled 3 students, 1 passed with a 60% or higher score, and 0 withdrew.</p> <p>Fall 2015 – ASC 091 had 14 enrolled, 9 passed with 60% or higher score and 3 withdrew. ASC 092 had 4 enrolled, 1 passed with 60% or higher score and 0 withdrew.</p> <p>Spring 2016 -- ASC 091 had 2 enrolled, 1 passed with 60% or higher score and 1 withdrew. ASC 092 had 1 enrolled, 0 passed with 60% or higher score and 0 withdrew.</p> <p>The school year completion rate for ASC 091 is 67%, for ASC 092 is 20%, and for both combined is 55%.</p>	<p>Continue to focus on student contacts.</p> <p>Continue to track the number of students and frequency of tutoring usage.</p> <p>Update and post listings of available tutors and times.</p> <p>Encourage faculty to contact SSS and NACTEP for student needs.</p> <p>Continue to research new methodology for teaching developmental education courses.</p> <p>Look for alternative ways to improve students' attendance.</p> <p>Investigate correlation between attendance rates and completion rates.</p>
--	--	---	--	---

<p>To increase student opportunities for external experiences.</p>	<p>Faculty and staff will assist students to apply for external experiences such as: Internships, student research, AIHEC, professional publications</p>	<p>A minimum of 25 students will experience an external opportunity each academic year.</p>	<p>6 Students went to Washington DC with President for AIHEC Congressional meetings 11 Students went to AIHEC in Minneapolis, MN 3 Students went to the AIHEC Student Life Conference in Albuquerque, NM 1 Student went to Bismarck, ND to attend the ND Indian Education Summit 1 Student went to Grand Forks, ND to attend the UND School of Law visit for tribal colleges 2 Students went to San Diego, CA to attend the AIHEC Fall Board of Directors meeting 6 Students went to Minot, ND to attend the annual Hostfest (cultural event) 6 Students went to Bismarck, ND to visit the state capital, Heritage Center and museum for cultural and academic visit to those sites.</p> <p>Two students were members of AIHEC Student Congress</p>	<p>Continue to provide external opportunities for students in all degree areas.</p> <p>Track students who attend conferences.</p>
<p>To increase awareness of honor students</p>	<p>Student Services staff will publish honor list on Facebook each semester.</p> <p>Student Services staff will coordinate an annual student awards banquet in May of each academic year.</p>	<p>The honors list will be published each semester in 2 or more local papers.</p> <p>A minimum of 100 students will attend the student awards banquet.</p>	<p>The Fall and Spring semester honor roll was posted to the college's Facebook page and was handed out during spring graduation. Each honor student received a plaque at the annual awards banquet.</p> <p>The following number of students received academic honors for 2015-16: Fall 2015 = 31 Spring 2016 = 40 Graduating with honors = 12</p> <p>Other honors: 61 additional certificates were awarded at the annual awards banquet in the areas of Financial Aid, Student Support Services, individual courses, student of the year and faculty of the year.</p> <p>Awards Banquet was held on May 11 The following is a breakdown of who attended: 41 Staff/Faculty 111 Family/Guests 55 Students 207 total attended</p>	<p>Continue tracking student honors and publishing for recognition</p>

Student Financial Aid Goal 4: To establish and maintain a student financial management plan through 2020.

Objective	Measurement Tool (Who, what, how, when?)	Measurement Goal (Expected results)	Findings (Actual results)	Action or Recommendation
To increase financial literacy of students	The Financial Aid Director/Student Support Services will hold financial literacy workshops throughout the academic year for all students to attend.	A minimum of four sessions will be held in an academic year with 50 students attending.	<p>SSS Financial Aid Workshop - Fall</p> <p>SSS Financial Aid Workshop – Spring</p> <p>During the fall Resource Day in October, Western State Bank was on campus and provide information on credit score, savings/checking accounts, loans and CDs. The following is a breakdown of who attended: 44 Students 72 Staff/Faculty/Public 116 total attended 17 Informational Booths:</p> <ul style="list-style-type: none"> • FACE Program • Tribal College Grant • Spirit Lake Victims Assistance • Spirit Lake Tribal Social Services • Spirit Lake Voc. Rehab • CCCC HVAC • CCCC TRIO Student Support Services • CCCC • CCCC Bookstore • Western State Bank • Women’s Alliance • Spirit Lake WIC • Dakota Prairie Community Action • Benson County Social Services • Spirit Lake Employment and Training • Spirit Lake Education Program • Spirit Lake HeadStart <p>Financial Aid information presented to students at Fall and Spring Orientation.</p>	<p>Continue financial literacy workshops.</p> <p>Continue to invite a variety of vendors to the college to discuss financial literacy activities including investing for their future financial security; establishing credit; repairing credit; savings and checking accounts.</p>
To assist students with setting financial goals.	The Financial Aid Director and Student Support Services will hold financial literacy workshops throughout the academic year for all students to attend.	A minimum of four sessions will be held in an academic year with 50 students attending.	<p>Financial Aid information presented to students at Fall and Spring Orientation.</p> <p>Financial Aid Workshop – Fall semester, 8 students attended</p> <p>Financial Aid Workshop – Spring semester, 8 students attended</p>	<p>Seek out services and programs to provide financial and career fairs. Invite various banking and investment companies to give students a variety of</p>

				options to set financial goals including opening checking, savings, and retirement accounts as well as budgeting skills and investing.
To increase the number of scholarships awarded to students.	The Financial Aid Director will research additional scholarships and email the information to students each semester.	The number of scholarships awarded each academic year will increase by 5%.	<p>Total financial aid funds from all sources disbursed in 2014-15 year is \$1,005,973 awarded to 285 students (duplicated count), 199 unduplicated.</p> <p>The total number of students awarded financial aid increased in 2015-16, the average award increased to \$3,612 compared to \$3,530 in 2014-15. Even with declining enrollment, it appears that students are continuing to apply and are awarded financial aid on a consistent basis as prior years.</p> <p>Student email and Facebook were used to share information about scholarship opportunities. Another useful strategy is setting up an assistance station with laptop computers and a couple of staff in the commons area to help students fill out their applications. Also, some instructors have incorporated the AICF application as part of an assignment.</p>	<p>Continue to locate new scholarships and disseminate to students. Send direct e-mailings to specific students based on majors targeted in the scholarships located.</p> <p>Post newly located scholarships on CCCC website, Facebook, and Twitter.</p> <p>Utilize the radio program and electronic signage to inform public of upcoming deadline dates and scholarship opportunities.</p> <p>Work closely with high school counselors to assist seniors to complete FAFSA and other financial aid applications early. Continue visits to high schools by Financial Aid Director</p>
To increase the number of students completing financial aid before classes begin.	The Financial Aid Director will hold workshops to assist students with completing financial aid for the coming year each spring.	Three workshops will be held each spring, with a minimum of 100 students completing the FASA application.	<p>November 19 – A team of CCCC staff, including financial aid director visited Four Winds High School. Financial aid opportunities were shared with the senior class.</p> <p>February 16 – A team of CCCC staff, including financial aid director visited Warwick High School. Financial aid opportunities were shared with the high school students who attended.</p>	<p>Continue setting up specific dates for assisting students with completing the FAFSA and other financial aid applications i.e. highlighting specific scholarships each month as the deadline or priority date nears.</p>

			<p>March 23 – Thirty-three students attended the Financial Aid Night @ CCCC. Hands on assistance with completing the FAFSA, assisted with verification paperwork and helped students use the IRS data retrieval tool. Information about several different financial resources was also available.</p> <p>March 15 - Nine high school students attended the Financial Aid Night @ Four Winds High School. Hands on assistance with completing the FAFSA, assisted with verification paperwork and helped students use the IRS data retrieval tool. Information about several different financial resources was also available.</p> <p>Outreach email, radio announcements and monthly calendar include financial aid and scholarship deadlines.</p> <p>March 22 - The AICF Program Administrator was on campus to visit with our students. An interactive presentation was given to students who were interested in scholarships and internships. 20 students attended.</p>	
--	--	--	--	--